



ESPRIT

NikeFactoryStore

BURBERRY
OUTLET

BOS
HILL

ABOUT US

FASHION OUTLETS
BRAND

FASHION OUTLETS
PROPERTIES

NEW PROJECTS

MEDIA

MARKETING

DEVELOPMENT
& MANAGEMENT

CONTACT

NOBODY DOES IT BETTER

"AWE TALISMAN DELIVERS
SUPERB SERVICES."

...DEVELOPMENT AND MANAGEMENT

AWE Talisman approaches the development and management of its centers with the intent of satisfying two important yet distinct customers; the retailer and the shopper. We understand the design and refurbishment of a building in obtaining efficient energy usage, landscaping that is water tolerant while minimizing the use of harmful chemicals and an overall building design that is inviting. We operate these centers with the most modern and efficient resources available ensuring customer satisfaction. Our management team understands shopping patterns and seasonal curves. Flex staffing ensures a safe, clean, and inviting environment, without wasting valuable resources. AWE Talisman delivers superb services, yet is always cognizant of the costs associated with such service. The design of our centers while incorporating numerous interesting architectural as well as decorative elements, such as the incredible billboard elements in Primm and the Jumbotron at Fashion Outlets of Niagara require thoughtful maintenance. It isn't only keeping the bulbs burning but ensuring that the toenails on the giant Barbie at Las Vegas are tastefully painted and the LED displays are operating with clarity.

Our curb appeal is further augmented by clean, well-kept stripped lots, landscaping and other elements that are attended to before our first customers arrive. Our management staff understands that a superior presentation augments the experience of our customers. The use of personnel cross trained in many disciplines affords us the opportunity to reduce labor costs and expand the skill and satisfaction of those providing these services.

Unlike other developers all services are provided directly by Talisman. Regular visits by members of the executive team ensure regular feedback to the managers located at each site. Our operating budgets are re-forecasted on a quarterly schedule to ensure that current market conditions are taken into consideration. Our management team monitors trends in all expense components, especially utilities, insurance, real estate taxes and personnel costs to ensuring that our centers are operated economically within the standards our customers have come to expect and Talisman demands.

