



FOR IMMEDIATE RELEASE

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**FASHION OUTLETS OF LAS VEGAS VOTED “BEST OF NEVADA”
FOR SECOND CONSECUTIVE YEAR**

Nevada Magazine and Reader’s Agree Again...it is the “Best Place to Shop”

Las Vegas, Nevada (May 14, 2007) – The Fashion Outlets of Las Vegas, located 35 miles south of Las Vegas on Interstate 15, was chosen the best place to shop in Southern Nevada/ Las Vegas in voting by the reader’s of *Nevada Magazine* for the second consecutive year. The announcement will be officially made in the July/August 2007 issue of *Nevada Magazine*. Fashion Outlets of Las Vegas features over 100 designer outlets including Burberry, Banana Republic, Cole Haan, Versace, Polo/Ralph Lauren, Anne Klein, Coach, St. John Knits, Tommy Hilfiger, Neiman Marcus Last Call, Nike, Hugo Boss, J.Crew and Miss Sixty.

Nevada Magazine is published by the Nevada Commission on Tourism and reaches an audience of more than 435,000 readers. Each year its readers vote for the “Best of Nevada” selections on a ballot that is inserted into the March/April issue. Above all other retail that is available in Southern Nevada/ Las Vegas, including casino retail, fashion outlets and shopping malls, the Fashion Outlets of Las Vegas has been picked as “The Best Place to Shop” in Southern Nevada/Las Vegas for the last two years.

In the May issue of RF & B (room, food, beverage) Magazine, Fashion Outlets of Las Vegas also received top honors as “The Best Place to Shop” in Las Vegas by the editor’s choice awards. RF & B Magazine is privately distributed to an elite group of 60,000 RF & B members with high disposable income.



Fashion Outlets of Las Vegas opened in 1998, and is located on the Nevada/ California state line in Primm, Nevada. It is a popular shopping stop for the more than 35 million Southern Californian's traveling Interstate 15 to Las Vegas. Fashion Outlets also operates a daily Shopper shuttle (only \$15.00) from the Las Vegas Strip with nine daily departures per day from the MGM Grand Hotel and Casino and Miracle Mile Shops at Planet Hollywood and the Prestige Ticketing Desk at Fashion Show, making it easy to access for the Las Vegas tourists. With its name brand stores and designer outlets, these are just some of the shopper amenities that make Fashion Outlets the "Best Place to Shop" in Las Vegas.

The Fashion Outlets of Las Vegas is located just off of Interstate 15 at Exit 1 in Primm, Nevada. Shopping hours are daily from 10am to 8pm. For a complete store listing and driving directions visit www.folv.com. Phone toll free in the US 1-888-424-6898 for customer service and shuttle reservations.

Fashion Outlets of Las Vegas is owned and operated by Miami, Florida based Talisman Companies, LLC. Talisman Companies, LLC is a leader in the redevelopment and remarketing of shopping centers. The company owns and operates other such notable developments as, Fashion Outlets of Niagara Falls, New York; and Miracle Marketplace in Miami, Florida and other projects across the United States. Visit www.talismancompaniesllc.com.

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**Fashion Outlets of Las Vegas
32100 Las Vegas Blvd. South Primm, NV 89019**