



FOR IMMEDIATE RELEASE
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FASHION OUTLETS OF LAS VEGAS VOTED BEST OF NEVADA

Nevada Magazine Reader's Agree it is the "Best Place to Shop" in Southern Nevada/Las Vegas

(Las Vegas, Nevada) – The Fashion Outlets of Las Vegas, located 35 miles south of Las Vegas on Interstate 15, was chosen the best place to shop in Southern Nevada/ Las Vegas in voting by the reader's of *Nevada Magazine*. Fashion Outlets of Las Vegas features over 100 designer outlets including Burberry, Banana Republic, Cole Haan, Versace, Polo/Ralph Lauren, Anne Klein, Coach, St. John Knits, Tommy Hilfiger, and Neiman Marcus Last Call.

Nevada Magazine is published by the Nevada Commission on Tourism and reaches an audience of more than 435,000 readers. Each year its readers vote for the "Best of Nevada" selections on a ballot that is inserted into the March/April 2006 issue. Above all other retail that is available in Southern Nevada/ Las Vegas, including casino retail, fashion outlets and shopping malls, the Fashion Outlets of Las Vegas was picked as "The Best Place to Shop" in Southern Nevada/Las Vegas.

Fashion Outlets of Las Vegas opened in 1998, and is located on the Nevada/ California state line in Primm, Nevada. It is a popular shopping stop for the more than 35 million Southern Californian's traveling Interstate 15 to Las Vegas. Fashion Outlets also operates a daily Shopper shuttle (only \$15.00) from the Las Vegas Strip with seven daily departures per day from the MGM Grand Hotel and Casino and The Shops in Desert Passage at the Aladdin, making it easy to access for the Las Vegas tourists. With its name brand stores and designer outlets, these are just some of the shopper amenities that make Fashion Outlets the "Best Place to Shop" in Southern Nevada/Las Vegas.

The Fashion Outlets of Las Vegas is located just off of Interstate 15 at Exit 1 in Primm, Nevada. Shopping hours are daily from 10am to 8pm. For a complete store listing and driving directions visit www.folv.com. You may also phone toll free in the US 1-888-424-6898 for customer service and shuttle reservations.

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32100 Las Vegas Blvd. South Primm, NV 89019