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Arthur Weiner Enterprises and Talisman Companies Appoints new Leasing Executive

(Miami, Florida, January 4, 2007) – Arthur Weiner, CEO of Florida-based Arthur Weiner Enterprises (“AWE”), is pleased to announce the appointment of Jamie E. Irwin as Project Leasing Manager. Irwin will be responsible for the leasing of several projects including Fashion Outlets of Las Vegas and Fashion Outlets of Niagara Falls.

Ms. Irwin has extensive leasing experience. In her previous position, she was the Manager of Real Estate for Polo Ralph Lauren. Prior to her tenure at Polo, Ms. Irwin served as a Marketing/ Leasing Associate for Charter Oaks Partners. She also worked for Arthur Andersen, LLP as a business consultant.

Ms. Irwin is a graduate from Northern University of Arizona, Magna Cum Laude with a Bachelor of Science in Marketing.

Arthur Weiner Enterprises directs the positioning, merchandising/marketing, and leasing of upscale tenant rosters for several of the nation's most prominent shopping center destinations. The properties include: The Shops at Riverside, Bergen County, New Jersey; Colonnade Outlets at Sawgrass, Sunrise, Florida; Fashion Outlets of Las Vegas, Primm, Nevada, Fashion Outlets of Niagara, Niagara Falls, New York and 150 WORTH, Worth Avenue, Palm Beach, Florida. Mr. Weiner also directed the merchandising and leasing of Village of Merrick Park, Coral Gables, Florida, and Fashion Show, Las Vegas Nevada and The Shops at LaCantera , San Antonio, Texas.



Talisman Companies, LLC is a leader in the redevelopment and remarketing of shopping centers. The company owns and operates such notable developments as, Fashion Outlets of Las Vegas, Primm, Nevada, Fashion Outlets of Niagara Falls, Niagara Falls, New York; Miracle Plaza, Miami, Florida and other projects across the United States.

For company information contact: Talisman Companies, LLC please refer to the company's website www.talismancompaniesllc.com.

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