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Contact: *Ann Ackerman* – 724-530-6655 or 702-348-9908 cell

email: Annmackerman@aol.com

**SHOPPING CENTER INOVATORS JOIN FORCES TO EXTEND EXPERTISE
IN REAL ESTATE DEVELOPMENT AND LEASING**

*James A. Schlesinger, CEO of the Talisman Companies, LLC and
Arthur H. Weiner, CEO of Arthur Weiner Enterprises Strike a Unique Deal to Combine
Leasing, Management, Marketing and Development Expertise*

Coral Gables, Florida – Recognized leader in the redevelopment and remarketing of shopping centers, James A. Schlesinger, founder and CEO of Florida-based Talisman Companies, LLC , announced today that Arthur H. Weiner will take the post of President of Talisman Companies, LLC. In this powerful pairing of shopping center industry leaders, Mr. Schlesinger and Mr. Weiner will combine vision, volumes of knowledge and valuable relationships to the projects of both companies, resulting in growth and concepts that define the next generation of retail. Mr. Weiner will continue as the CEO of Arthur Weiner Enterprises, Inc., an independent global retail consulting firm specializing in shopping center development and tenant representation, which he founded in 1984. Mr. Schlesinger will continue as CEO of the Talisman Companies and will bring his knowledge in real estate development.

“I am extremely pleased to have found with Jim a common goal and the great desire to achieve those goals,” says Mr. Weiner. “Jim’s wealth of knowledge and his flawless track record speak volumes about the man. The opportunity to broaden the horizons of both companies has been the compelling force in the joining of our two worlds.” Mr. Schlesinger and Mr. Weiner have over 30 years of experience each in their related fields of expertise.



"Arthur and I have worked together on many luxury projects. He brings brands to our centers that truly catapult the project to a new level. We will now be able to combine our talents and skills with the vision to grow both of our companies," says Mr. Schlesinger. "I have found that Arthur's in-depth understanding of the luxury consumer marketplace and his unique vision about retail and real estate trends is priceless."

Talisman Companies owns and operates such notable developments as, Fashion Outlets of Las Vegas, Primm, Nevada; Fashion Outlets of Niagara Falls, Niagara Falls, New York; Southland Mall and Miracle Plaza in Miami, Florida, and other projects across the United States.

Arthur Weiner Enterprises directs the positioning, merchandising/marketing, and leasing of upscale tenant rosters for several of the nation's most prominent shopping center destinations. The properties include: The Shops at Riverside, Bergen County, New Jersey; Colonnade Outlets at Sawgrass, Sunrise, Florida; Fashion Outlets of Las Vegas, Primm, Nevada, and 150 WORTH, Worth Avenue, Palm Beach, Florida. Mr. Weiner also directed the merchandising and leasing of Village of Merrick Park, Coral Gables, Florida, and Fashion Show, Las Vegas Nevada and The Shops at LaCantera, San Antonio, Texas. Arthur Weiner Enterprises will continue to expand their third party retail services to leading shopping center developments and key retailers.

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