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Photo .jpg attached

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## Talisman Companies appoints new General Manager for Fashion Outlets of Las Vegas

*Las Vegas, Nevada – November 21, 2006* – James A. Schlesinger, CEO of Florida-based Talisman Companies, LLC (“Talisman”), is pleased to announce the appointment of Rob Snowden, CPM®, CSM, CMD, CLS, as general manager for Fashion Outlets of Las Vegas (“FOLV”). Snowden will be responsible for the management of the 360,000-square foot designer outlet center which is located 35 miles south of Las Vegas Strip on Interstate 15.

Snowden brings more than thirty years of shopping center management, leasing and development experience to the company. In his previous position, he was general manager of Chelsea Property Group's Las Vegas Premium Outlets (“LVPO”). Prior to his tenure at LVPO, Mr. Snowden served as owner of Realty Associates of Key West, Inc. – a real estate and commercial property management company located in Key West, Florida. He also served as president and co-founder of Real Estate Management, Inc. – a third party management division of Coconut Grove, Florida-based Real Estate. Mr. Snowden was instrumental in the development of Neonopolis in downtown Las Vegas. He also held positions as general manager of CocoWalk in Coconut Grove, Florida.

Mr. Snowden holds four professional real estate/shopping center designations: CPM® (from the Institute of Real Estate Management [IREM], Chicago) and CSM, CMD, and CLS (from the International Council of Shopping Centers [ICSC], New York City). He is a graduate of the University of Kentucky with a BA in Telecommunications (radio, TV & film).

Fashion Outlets of Las Vegas features over 100 designer outlets including Burberry, Banana Republic, Cole Haan, Versace, Polo/Ralph Lauren, Anne Klein, Coach, St. John Knits, Tommy Hilfiger, and Neiman Marcus Last Call. FOLV opened in 1998, and is located on the Nevada/ California state line in Primm, Nevada. FOLV just recently opened Miss Sixty, Hurley, Converse and will open, Gymboree, Nike and Hugo Boss. FOLV was recently chosen the best place to shop in Southern Nevada/Las Vegas in voting by the reader's of *Nevada Magazine*.

Talisman Companies, LLC in Miami, Florida is a leader in the redevelopment and remarketing of shopping centers. The company owns and operates such notable developments as, Fashion Outlets of Niagara Falls, located in New York; Southland Mall and Miracle Plaza in Miami, Florida and other projects across the United States.

For company information contact: Talisman Companies, LLC please refer to the company's website [www.talismancompaniesllc.com](http://www.talismancompaniesllc.com). Fashion Outlets of Las Vegas please refer to [www.folv.com](http://www.folv.com).

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