



FOR IMMEDIATE RELEASE

Photo .jpg attached

Contact: *Ann Ackerman, VP Marketing*

Talisman Companies LLC - 724-530-6655

email: annackerman@aol.com

Talisman Companies appoints new Marketing Director for Fashion Outlets of Las Vegas

Las Vegas, Nevada – January 29, 2007 – James A. Schlesinger, CEO of Florida-based Talisman Companies, LLC (“Talisman”), is pleased to announce the appointment of Nancy Marcellus as marketing director for Fashion Outlets of Las Vegas (“FOLV”). Marcellus will be responsible for the marketing of the 360,000-square foot designer outlet center which is located 35 miles south of Las Vegas Strip on Interstate 15.

Marcellus brings more than ten years of sales and marketing experience to the company. In her previous position, she oversaw public relations, media relations, community relations and advertising as the sales and marketing manager of Lawry's The Prime Rib for the Las Vegas district.

Ms Marcellus serves on the Las Vegas Chamber of Commerce (LVCC) Business Council. For her outstanding contributions to the LVCC, she has received the Golden Service Excellence Award in 2006, the Circle of Excellence Award in 2003, and the Nevada Tourism Award in 2005. She is also a graduate of the 2006 Class of the LVCC Leadership Las Vegas. She is a graduate of UCLA with a BA in theatre arts and she holds an AOS degree from the Culinary Institute of America.

Fashion Outlets of Las Vegas features over 100 designer outlets including Burberry, Banana Republic, Cole Haan, Versace, Polo/Ralph Lauren, Nike, Michael Kors, Anne Klein, Coach, St. John Knits, Tommy Hilfiger, and Neiman Marcus Last Call. FOLV opened in 1998, and is located on the Nevada/ California state line in Primm, Nevada. FOLV just recently opened Miss Sixty, Hurley,

Converse, Nike Hugo Boss. FOLV was recently chosen the best place to shop in Southern Nevada/Las Vegas in voting by the reader's of *Nevada Magazine*.

Talisman Companies, LLC in Miami, Florida is a leader in the redevelopment and remarketing of shopping centers. The company owns and operates other such notable developments as, Fashion Outlets of Niagara Falls, located in New York; Miracle Plaza in Miami, Florida and other projects across the United States.

For company information contact: Talisman Companies, LLC please refer to the company's website www.talismancompaniesllc.com. Fashion Outlets of Las Vegas please refer to www.folv.com.

#

32100 Las Vegas Blvd. South Primm, NV 89019 702.874.1400